

Press release

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Illuminated table range for the perfect lounge style:

The Moree table range shows the most stylish four corners of the year

Premiere at imm Cologne 2011, Hall 3.2, Stand A-050, B-051

Both solid and optically light, robust and at the same time flexible, angular and yet organic: with their new table range, Studio, the German Moree design label demonstrates for the first time at imm Cologne, that rectangular can be extremely dynamic.

Studio 36-45-75-105 is a range of illuminated tables, consisting of a straight, seemingly resonating table top element and a solid rectangular stainless steel leg. Both elements are connected by a slim metal rod. Tables of various heights can be made by using rods of different lengths: heights of 36 cm and 45 cm are suitable as an occasional table, 75 cm as a dining table, and 105 cm as a bar. This is why the Studio range can be found throughout the home, as well in company receptions and at events.

In addition, the outdoor version provides a highlight to terraces and gardens. Because the high-gloss, translucent high-quality ABS table top has it all: energy-saving multicolour LED ensures Studio shines in a complete range of colours, including white. All technical functions such as colour selection and light intensity adjustment can be remote controlled.

The rounded edges of the top, the rods and the leg provide a strong form, with a touch of lightness. A glass table top is included.

The Studio illuminated table range will be available from spring 2011 in four different versions: Studio Indoor, Studio Outdoor, Studio LED Pro and Studio LED Pro Accu ((RRP € 789,- up to € 1198,- depending on variation).

Studio celebrates its premiere at imm Cologne 2011 (18.-23.1.2011), in the Moree space, Hall 3.2, Stand A-050, B-051.

Moree products are available in specialised furniture and design stores, as well as from exclusive mail order companies. Further information and suppliers can be found at <http://www.moree.de>.

About Moree

Moree designs, manufactures and sells innovative illuminated designer objects for people who appreciate both urban and sensory living. Lounge tables, illuminated cubes and design accessories unite a clear, reduced language of forms with the latest lighting technology. High-quality materials and numerous product ranges emphasize the claim to offer durable, multi-purpose designer products. Designed and developed in Germany - most products are also manufactured in Germany - Moree is available in specialized furniture and designer stores in 20 countries. In addition, you can find the characteristic illuminated furniture and objects on scene locations, in hotels and at events worldwide. Moree is a brand of Moree Ltd, Düsseldorf.



More information available at: http://www.moree.de/gb/home_gb.html

Photo material download http://www.moree.de/gb/download_gb_photos.html

Company details:

Moree Ltd.
Kaiserswerther Markt 11, 40489 Düsseldorf
Tel.: +49(0) 211.940 84-54 (Hotline)
Fax: +49(0)211.940 84-55
info@moree.de
www.moree.de

Press contact:

Moree Ltd.
Press and Public Relations Department
Susann Berthold
Tel.: +49 (0)173.278 96 96
sb@moree.de