

PRESS RELEASE MOREE

Press release for immediate publication.

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MOREE - first time at the Stockholm Furniture & Light Fair 2014, Stockholm, 4th - 8th February 2014, Stand A20:51

Moree is a specialist for high-quality illuminated furniture and living room accessories, made for people who appreciate sensual, urban living.

The range is based on lamps,



Novelty 2014 - Felt lamps Matt + Alice

an extensive collection of illuminated tables



and seating for all areas of the home furniture and hospitality industry.



Novelty 2014 - Barstool ED

**About Moree:**

Functionality, durability and stylish design stands for the success of the products. The love of clear forms & innovative materials combined with a fascination of the effect of light, Moree designers are always exploring new ideas for an expressive and timeless appeal.

Moree combines exquisite form with highly functional products, available in over 30 countries in selected furnishing and design stores.

To guarantee the demanding level of quality and durability of Moree products, only high-quality materials such as steel, aluminum, glass, wood and felt are used. The unique, translucent polymer composites that is used have been developed and produced exclusively for Moree. The company has deliberately chosen Germany for the production location - thus design and development are mainly in cooperation with German partners. High quality standards and short delivery times are our priority.

Moree focuses on innovative LED technology in symbiosis with its products. The LED modules are remote controlled which enables endless colours, brightness and variety of effects right at your fingertips. Light and colour are what makes Moree's products so intriguing, and open up new dimensions in our designs.

Press releases: http://www.moree.de/gb/press_gb.html

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